

**The Youth in Action programme for the period 2007 to 2013  
Action 1 - "Youth for Europe"**

1. Title of the project: **"Varna Street View"**

2. Participants:

8 youngsters from Lecco - Italy and 8 youngsters from Varna - Bulgaria

Age of the participants: 18-25 years.

1 group leader for each promoter.

3. EU grant requested 5.976 euro divided into:

Travel costs: 2.520 euro (70% of total travel costs - 3600 euro)

Activity costs: 3.456 (€ 32 \* 6 days \* 18 participants)

Cofinancement young people: 1.080 euro (30% of total travel costs)

4. Period: first week of September, 6 nights in total

5. Organizations:

**a) Foundation "Gallery 10 - Arts Centre" - Varna - Bulgaria - APPLICANT  
AND PROMOTER**

The Foundation was founded in 2009. Our mission is to present the contemporary art and to help young people to discover and develop their arts talents. Gallery 10 was established in 2009 with a clear concept to focus on contemporary and modern art, on creative artists with bright personality, to be a cultural center hosting exhibitions, presentations, seminars, cultural events. The gallery is situated in the central part of the city and is located on the top floor of a new, luxurious business building, with beautiful panoramic views and a spacious terrace. The gallery space is artistically imaginative, formed of two half-levels in several rooms with an approximate of 200 sq. m. The rooms are spacious with abundant daylight.

Since the opening of the gallery, there have been over 30 exhibitions. The main principal in selecting painters here is the importance of their paintings. The gallery does not impose any limitations related to style, materials or genre. The uniqueness and creativity are important. Gallery 10 presents both - leading painters and talented young ones. The mission of the gallery is to popularize the modern Bulgarian art around the world.

#### **b) Comune di Lecco - Youth Service - PROMOTER**

#### 6. Short summary of the project:

According to *Lecco Street View two years' Experience*, our aim is to show the young people that the street art such as graffiti for example, can exist in easel form or in other words as paintings. The idea is to provoke the participants to create their own piece of art that can find its place in a Gallery, public or interior spaces without interference with the surrounding. Their work is made always so interesting by the consciousness that the official art can be interlaced with the street art to create something different, more free, spontaneous and unsophisticated, released by every scheme and open to a free fruition. Street in fact is an incomparable set where viewer relationship is essential.

We would like to give them new perspective and encourage their creativity as well as teach them to respect the institutions and the architectural heritage.

The **techniques** that will be used during the project will inspire the participants to paint graffiti in 3D format on canvas, which is very appropriate and impressive for interior spaces of all kinds. With the most successful artworks we would like to make an exhibition and present them.

#### 7. Themes: we propose three main topics for street art workshops:

Roman heritage;

Christian churches and murals;

Black Sea.

#### 8. Activities: welcoming activities (ice-breakers); presentation of the participants; 4 street art workshops; 3 organized group visits (Roman heritage; Bulgarian

cultural heritage; seaside); Italian cultural night; Bulgarian cultural night; farewell party.